Current Games and Elements of Success

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Content

- Definition

- Game Genres

- Game Elements

- Tips for successful Apps

- Current Games in Appstore

Definitions

Greg Cosikyan:

"An interactive structure of endogenous meaning that requires players

to struggle toward a goal."

Jesse Schell:

„A game is an problem-solving activity, approached with a playful attitude."

Tracy Fullerton:

"A game is a closed, formal system that engages players in structured conflict and resolves its uncertainty in an unequal outcome."

Game Genres

- Action
- Adventure
- Action + Adventure
- Role Playing Games

- Simulation
- Strategy
- Shooter
- Sports

Game Elements

Tracy Fullerton: Formal Elements of Computer Games:

- Players
- Objectives: Clear goals, challenging
- Procedures: specific instructions on possibilities to achiev goals
- Rules: Define game principles and objectives
- Ressources: limited useful items
- Conflict: challenge, rules and procedures in conflict to the objectives
- Boundaries: "magic cirlce"
- Outcome: Uncertain, unequal and measureable

Game Elements

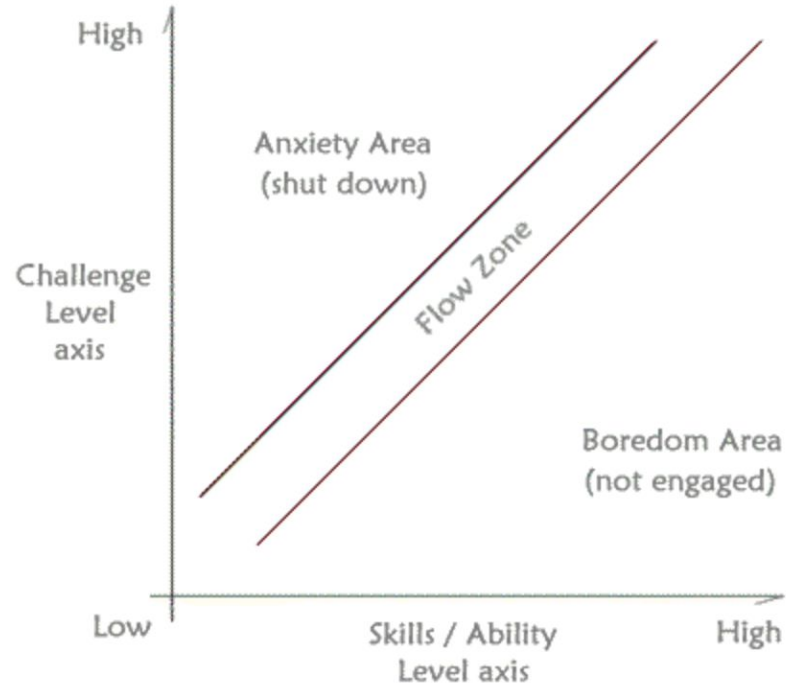Tracy Fullerton: Dramatic Elements of Computer Games:

- Challenge: created by conflict
- Play: "Free movement within a rigid structure"
- Character: Avatars, agents
- Premise: Background, constant
- Story: not constant, unfolds during play

Game Elements

Mihaly
Csikszentmihalyi :

Flow Theory:

Game Elements

Hunicke et al.:   MDA Framework:

- Mechanics: Rules and Concepts
- Dynamics: Run-Time bahaviour
- Aesthetics: Emotional responses of the player affected by the dynamics.
  Defining eight kinds of "fun":

  - Sensation
  - Fantasy
  - Narrative
  - Challenge
  - Fellowship
  - Discovery
  - Expression
  - Submission

Tips for success

- simple game design

- quality content + pleasant appearance

- extend the game and react to feedback

- marketing is key:
  - target your group
  - have a strategy plan
  - take the icon serious

Current Games

Galaxy on Fire
FISHLABS
★★★★☆ (31)
In-App-Käufe möglich

LADEN

battle-pilot complying missions and collecting credits for a better spaceship.
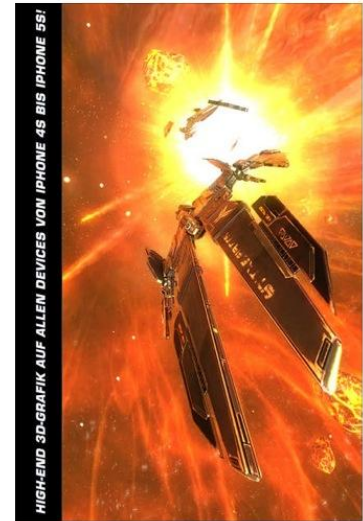
Minigames between missions like shooting astroids.

Galaxy on Fire 2™ HD
FISHLABS
★★★★☆ (44)
In-App-Käufe möglich

+LADEN

Avoid The Astroids
Tudorel Irimia
Keine Wertungen

LADEN

avoiding astroids
while speed
increases

Astroid Avoider
Colin Milhench
Keine Wertungen

LADEN

MUSIC OFF

AVOIDER
Personal Best: 00.00 parsecs

touch to start

Star-Ship
Space Cad...
Maya Chompers   LADEN
Keine Wertungen
In-App-Käufe möglich

starship space cadet galaxy shooting defender: space shooter game

space combat strategy game: "Gather minerals and extract uranium, defend your base with laser towers, missile turrets, cannons, walls and mines, create the ultimate army with unique ground and air units!"

Galaxy
Control: 3D...
FX Games Me...   LADEN
★★★★⯪ (30)
In-App-Käufe möglich

Current Games

Phoenix HD
Firi Games
★★★★½ (75)
In-App-Käufe möglich

⁺ LADEN

Phoenix HD
by Firi Games

Current Games

VEGA Conflict
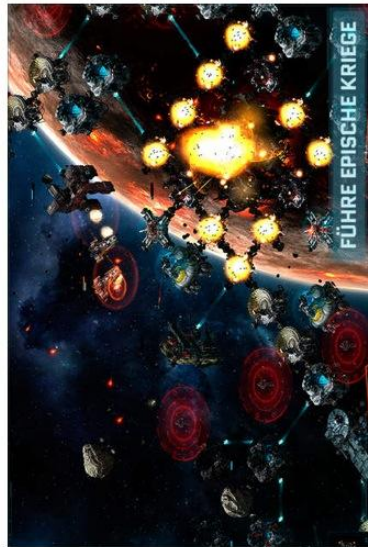KIXEYE
★★★☆☆ (17)
In-App-Käufe möglich

LADEN

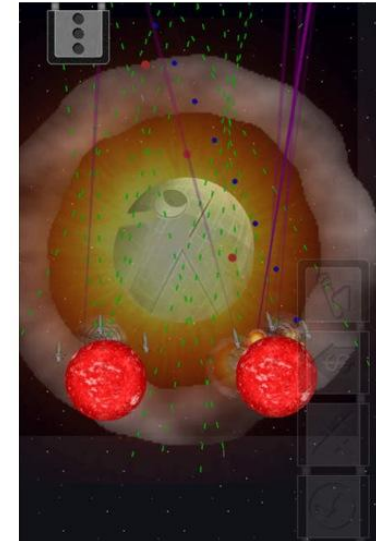goal: capture your empire and expand it by waging a war.

Gravity 2.0
Loko Apps LLC
★★★★☆ (92)
In-App-Käufe möglich

LADEN

create your own planet with weopons on it and destroy other planets

Current Games

Star Warfare:Alie…
Freyr Games
★★★★⯪ (28)
In-App-Käufe möglich
LADEN

third person shooter

MMO Space strategy

building and managing star colonies

attacking other players in real time battles

Galaxy Life™: Pocket Adv…
Ubisoft
★★★★⯪ (62)
In-App-Käufe möglich
LADEN

Current Games

Walkr -
Galaxieabe…
Fourdesire
★★★★⯪ (31)
In-App-Käufe möglich

LADEN

traveling with a rocket across the galaxy, discovering planets and helping lost creatures on missions to find again their planet. Rocket needs energy which is generated by walking

Space Cadet
Defender HD
SixHourSoft L…
★★★★☆ (68)
In-App-Käufe möglich

⁺LADEN

defending earth from aliens

References

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